U W S

L I F E G A I N

S M H

July 25, 1988

Council for Tobacco Research
900 3rd Ave
New York, NY, 10022

To Whom It May Concern,

We are interested in obtaining grant information and application procedures from your agency to further expand a health promotion program (LIFEGAIN) currently being developed in Superior, Wis. and Douglas County.

Northwest Wisconsin is an economically depressed area with a high rate of cardiovascular disease. Our program provides a physiological and lifestyle assessment including blood work-up and colo-rectal exam. A needs assessment of the subjects will lead to provision of intervention techniques.

With cooperation from the hospital, the use of our Fitness Lab at the University, and 100 percent volunteer help, we have been able to keep the cost low enough (under $20) and therefore many low-income individuals and many others on fixed-incomes have been able to participate. However, the administrative costs and time involvements will have to be fiunded as the program grows.

We're looking forward to receiving additional materials on your program and assistance. Thank you.

Sincerely,

Barbara Hamann

Dr. Barbara Hamann
Coordinator, LIFEGAIN
University of Wisconsin-Superior
Superior, WI 54880